NATIONAL VOLUNTEERING WEEK

18-24 JANUARY 2020
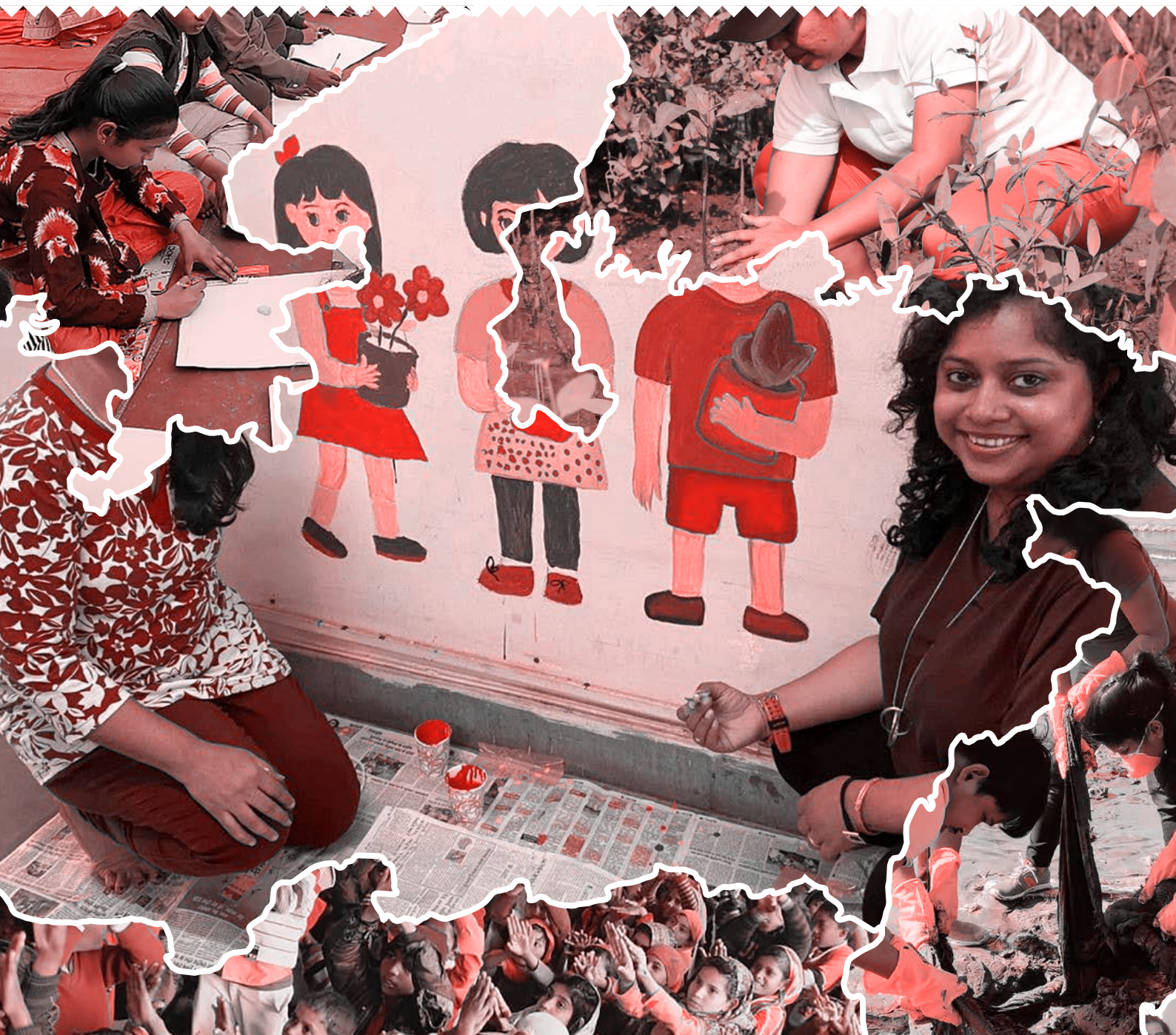
INDIA @ 75
MISSION 2022
a CII initiative
™

REPORT

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Overview

India@75 is an industry-led people's movement working to build a morally, economically and technologically advanced nation. It is rooted in the vision of the Late Professor CK Prahalad and housed in the CII-supported India@75 Foundation.

Professor CK Prahalad was a man known for both, his remarkable intellect and his deep commitment to poverty alleviation. In 2007, he drew up a development blueprint to catalyze India's journey to world leadership on the strength of its moral leadership, economic power and technological vitality. The blueprint involved achieving well-defined milestones in critical areas by the 75th year of its Independence. He recommended strategies to reach these milestones; one such strategy was participative development leveraging the potential of our youthful demography.

Volunteerism, being a key enabler for participative development, is a strategic area for India@75 Foundation. It works to catalyze a volunteering ecosystem that enables different stakeholders to collaboratively address critical issues facing the country. Working on creating an environment instead of an initiative, ensures scale and importantly builds the culture of volunteerism in the country by promoting the concept of Individual Social Responsibility (ISR).

National Volunteering Week (NVW) is a tool that the Foundation deploys to build a volunteering ecosystem in India. It was instituted in 2014 and has grown in scale since then. It works in tandem with the National Volunteering Grid (NVG) – an online collaboration portal that brings together non-profits, individuals and corporates.

The seventh edition of NVW in January 2020 saw corporates, non-profits, academic institutions, volunteer groups and individuals contribute their skill and time for nation-building. This year's theme continued to be 'I for India' and focused on building a clean and healthy environment.

350 plus activities were organized by non-profits and corporates in about 56 cities across 23 states. People from all walks of life participated in these activities.

At the global level, World Bank has identified active citizenship as an important activity for today's youth. NVW is a platform that engages, unites and channelizes young minds in India towards nation building. Volunteering is helping transform Indian youth into an effective change agent. The number of youths who participate as volunteers during the National Volunteering Week, is indicative of the fact that Young India wants to contribute to societal growth; all they need is opportunity to engage and direction.

In the years to come India@75 aims to further strengthen the volunteering ecosystem in the country, making it the preferred way to contribute to society and the country. If a few thousands can make significant social impact, collated impact of a billion plus Indians is the stuff of dreams.
It is a dream that the Foundation is actively pursuing.

Journey thus far

India@75 Foundation organized the seventh National Volunteering Week (NVW) from January 18 to January 24, 2020. NVW gives both individuals and corporates the opportunity to volunteer their time and resources towards building a stronger nation. It also works to strengthen the structured volunteering ecosystem that India@75 has catalyzed in the form of the National Volunteering Grid. This online portal is a convergence platform that connects NGOs to people and organizations who are keen to engage with issues facing the country.

The first chapter of the National Volunteering Week, held in January 2014, was supported by the Confederation of Indian Industry (CII) under the theme 'Count Me In'. The subsequent year, the overarching theme was 'Swachh Bharat', which was synchronous with the national mission by the same name. In 2016, the National Volunteering Week was held under the theme 'I For India', to establish the importance of individual volunteering. The intent was to engage Indians from all walks of life in celebrating, initiating and expanding the act of service for the common good. "I For India" resonated with all stakeholders and thus became the established theme for National Volunteering Week in the years to come.

NVW 2017 was different in that it took volunteering to the hearts of the hinterland and reached 1401 villages under 'Mera Gaon Swachh Gaon' campaign.

India@75 has been working to continuously scale up the impact of volunteering. In 2018, NVW had a cumulative outreach of 16.5 million people with 3,13,000 hours

of volunteering. In 2019, India@75 along with partners from across the country, used the NVW as a platform to bring together different stakeholders and catalyze important long-term partnerships between them. The week enabled important collaborations between corporates, non-profits and other stakeholders, who incorporated volunteering as an essential part of their operations.

Carrying forward the spirit of the previous editions, NVW 2020 sought to enable collaboration between the stakeholders crucial to the volunteering ecosystem. This is in line with the CII@125 agenda of engaging with the community.

National Volunteering Week 2020

National Volunteering Week has been gaining in strength every year and now taken the shape of a movement. Carrying forward the successes of the previous years, NVW 2020 saw stakeholders from different walks of life coming together to celebrate the spirit of volunteerism in different capacities. Apart from growing in scale, the week helped form long-term partnerships between corporates, NGOs, academic institutions and other stakeholders.

Continuing the theme of "I for India", NVW 2020 successfully conducted 352 activities across 56 locations across the country. These activities offered volunteers the opportunity to contribute to women empowerment, health and hygiene, climate action, sports and culture, education and skill development.

15,315 plus volunteers put in around 95,245 hours and reached out to 1,01,44,762 people. About 1,98,177 peoplebenefitted from the effort. India@75 partnered with a total of 28 entities to make this possible. They included 11 corporates, 11 NGOs, three academic institutions, two VIOs and one organization belonging to the Micro, Small and Medium Enterprises (MSME) segment.

Alongside the activities conducted specifically during the week, the National Volunteering Grid (NVG), an online collaboration platform created by India@75 to institutionalize the process of volunteering, also served to up the ante. Nonprofits used the platform to list volunteering opportunities and connect with prospective candidates. India@75 ran extensive social media campaigns to spread awareness of both the activities listed on the portal as well as those being held only during the NVW. This helped increase the momentum and maximize the reach of volunteerism.

"The process of socializing the concept of India@75 and working with state level planners and a large cross section of society must now translate into a standing group of volunteers who will work full time – a India@75 Peace Corps – if you will. We need young people with passion, dedication and a willingness to devote a few years of their time to build a new India, the India@75."
—Late Professor C K Prahalad

Highlights of the week

✚ HEALTH & HYGIENE

▲ With its name in Limca book of records for creating awareness about cleanliness and personal hygiene among underprivileged children, **Sahyog Care For You** conducted an awareness session on hand washing, sanitation and hygiene in a Government school at Palwal, Haryana. 664 people including students and teachers benefitted from the session.

▲ **Nirbhed Foundation** organized a Medical camp in Indirapuram, Ghaziabad with the help of volunteers. 270 students and 180 Adults were examined and provided medicines.

"I was delighted when we were informed that Gramiksha Jaipur will be conducting a Climate Change and Cleanliness Awareness Campaign in January. Seeing even small vendors, drivers voluntarily donate some amount and bless you, really motivates you to work even harder. No matter how tired and exhausted you are, when you give that muffin to a poor kid who hasn't had a full meal, the smile one gets really gives a boost of energy. You do get rude people once in a while, but their negativity is nothing compared to the positivity and self-satisfaction one gets. I always come back from the bake sale tired but with a feeling of accomplishment"
—Ridhima Agarwal, Gramiksha, Jaipur

▲ **SOS Children's Village**, Bawana organized a drawing competition on the theme of a clean and healthy environment at J J Colony, Savda. SHG leaders, community leader, leaders of Bal Panchayat and children from the community attended the programme.

CLIMATE ACTION

▲ **Graphic Era University** and CII Dehradun office organized a cleanliness drive on 18 January 2020 in Lake Clement Town.

▲ CII Kolkata office, along with **Bhumi,** organized a cleanliness drive in the city. 38 volunteers collected about 25 kgs of garbage from the river side. The rubbish was disposed as per the instruction of the authorities.

WOMEN EMPOWERMENT

▲ **Tanager,** an International non-profit, organized menstrual awareness camp for women from village Rotigaon on January 24. The women were sensitized on the usage of sanitary napkins over a cloth and other materials during their menstruation days.

EDUCATION

▲ **United Way** Mumbai organized Kheliyard–Annual Sports Day on January 11 in Taloja, Raigad. The intent was to demonstrate how sports can help inculcate life skills such as team work, concentration and coordination in children. These activities provided children an opportunity to display their self – confidence, patience, zeal and sportsmanship.

SUSTAINABLE CITIES & COMMUNITY DEVELOPMENT

▲ A session on Entrepreneurship was organized for Engineering and Management students of **DIT University**, Dehradun. Mrs Sonia Garg, CEO, Forace Industries Pvt Ltd, a CII Member Company, delivered a lecture and shared her experience of becoming an entrepreneur.

Corporate participation

NVW 2020 saw increased corporate participation. Employees actively engaged on different thematic areas like environment, education, health, hygiene and skill development. While volunteering brings personal satisfaction, a corporate culture that encourages one to work for the community, adds to the sense of pride that employees feel in their organizaton. It also gives them an organized approach to engage with the community and use their interests, skill-sets, and time to solve community challenges. The community benefits but so do corporates, because volunteering helps build a workforce that operates on the tenets of sense and sensibility.

NVW 2020 saw organizations like Tata Consultancy Services (TCS), PVR Nest, Western digital, Nayara Energy, Cognizant, Jaksons group, Schneider Electric Foundation, SBI Foundation, Skoda Auto Volkswagen India, Hero MotoCorp Ltd and Windlass biotech Pvt. Ltd. participate in a big way.

Some highlights are as below:

During the National Volunteering Week, TCS conducted volunteering activities on the theme of education, health and environment. It engaged with 7,712 volunteers and generated 60,000+ volunteering hours. Cognizant organised 140+ activities across 10 cities in the areas of

climate action, disability and health. For the first time an MSME, Excelize software Pvt. Ltd from Aurangabad ,joined the volunteering movement. These collaborations will encourage other corporates & MSMEs to follow suit and contribute to the culture of volunteering . A detailed list of activities conducted by corporate partners is listed on National Volunteering Grid (https://nvgindia.org/).

▲ Hero MotoCorp (Haridwar plant) employees & their family members volunteered for cleaning activity in Shivalik Nagar, Haridwar

▲ **Skoda Auto Volkswagen India** volunteers restored degraded mangrove forests in Alibaug
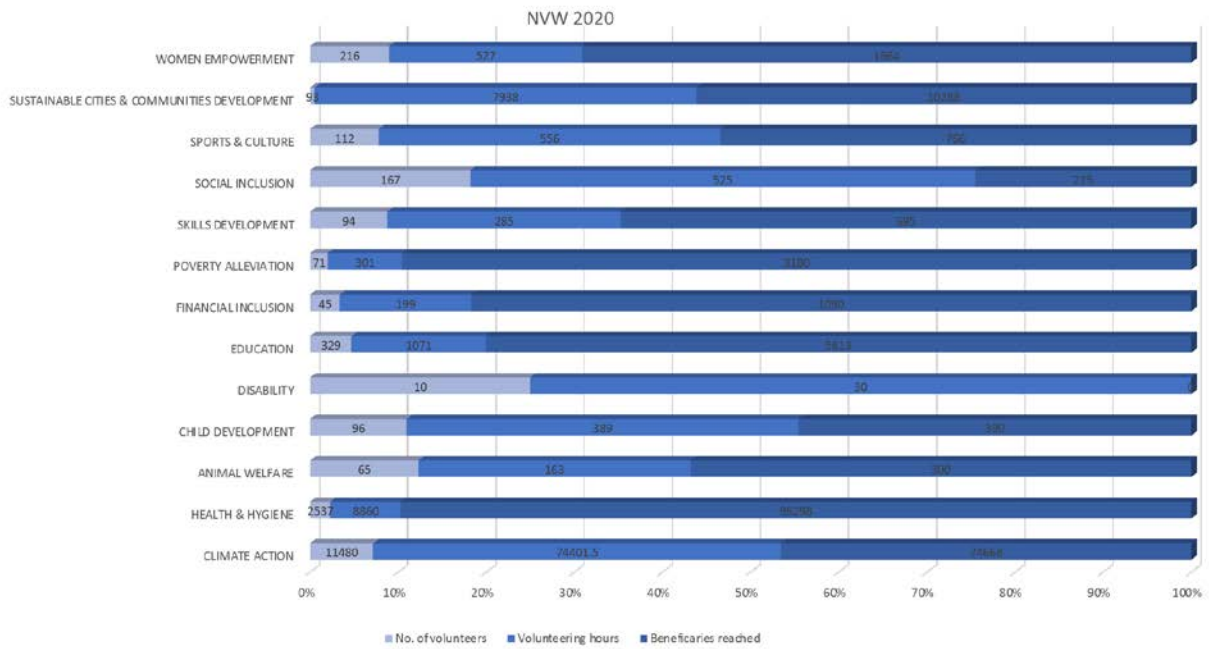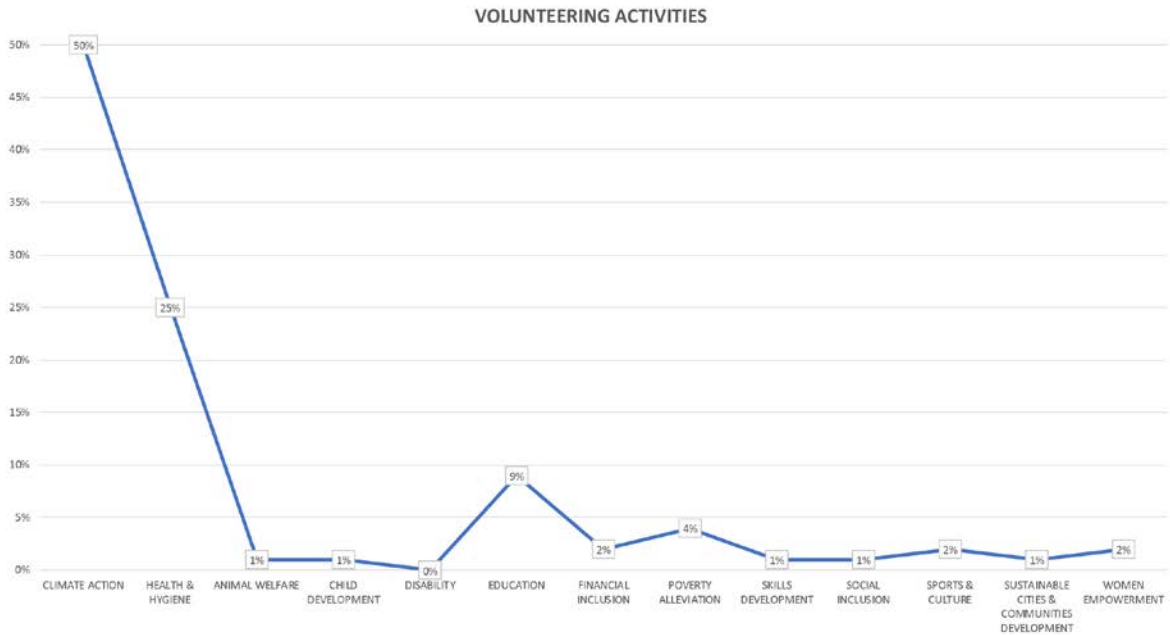

▲ **Jakson Group** organized Walkathon to sensitize communities regarding air pollution on January 31

▲ Session on menstrual hygiene organized by **Tanager International** in NVW 2020 in Rotigaon, Barabanki

NVW 2020 statistics

1,01,44,762
people reached

95,245.5
volunteering hours

15,315
number of volunteers

1,98,177
number of beneficiaries

NVW 2020 footprint

Social media dashboard

An intensive one-month social media campaign helped generate momentum for the National Volunteering Week. The exercise engaged almost 14000+ people who liked, shared and enquired about the volunteering activities taking place in their respective locations. The campaign also helped spread awareness about the online collaboration platform – The National Volunteering Grid.

▲ Unique impressions on LinkedIn NVW posts

1.9 MILLION
TOTAL IMPRESSIONS

14 K
TOTAL ENGAGEMENTS

The numbers are from 24 December to 24 January, 2020

▲ Followers and impressions on social media handles from June 2019 to January 2020

Social media campaign highlights

Print Media Coverage

▲ Dainik Bhaskar

▲ The Samaja

◀ Dainik Jagran

Way ahead

India's inherent value system lends itself well to building the culture of volunteering in the country. Volunteering encourages people to look beyond oneself and engage with the larger community. This gives them perspective, strengthens their sense of belonging and helps them grow in multiple ways.
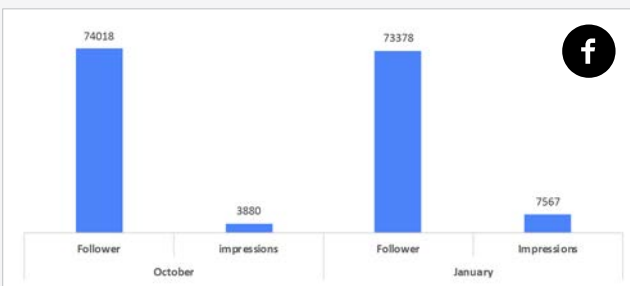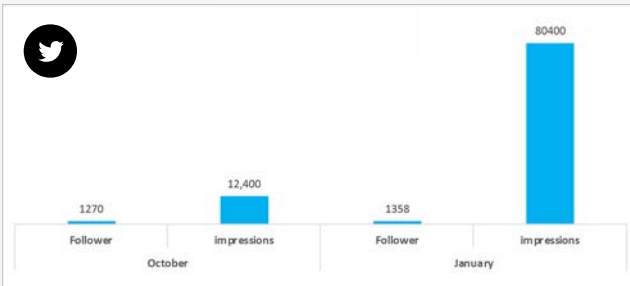
Volunteering is also key to participative development. It gives every one the opportunity to be a part of the solutions that cater to the changing needs of society.

The volunteering landscape is changing as a result of wider social, economic and technological changes. Technology, specifically, has changed both the way people volunteer and the manner in which they access volunteering opportunities. Leveraging technology to encourage volunteering is therefore imperative.

By creating an online convergence portal 'National Volunteering Grid (NVG)', India@75 has been able to take volunteering opportunities to a larger group of people in a structured manner.

India@75 plans to use the NVG and the National Volunteering Week as tools to raise volunteering to the level of a people's movement that seeks to build a morally, economically and technologically advanced nation.

In the years to come, India@75 aims to create a backbone IT platform to converge stakeholders and synergize their efforts towards national priorities. It also aims to objectively measure the impact of volunteering by aggregating the effort and calculating its monetary value as a percentage of the Indian GDP.

▲ Excelize employees volunteered in NGO 'Annamrit' kitchen to prepare mid-day meals for students in government-aided schools in and around Aurangabad

Corporate partners

Nonprofit partners

Academic Institutions

Media Partner

Calendar of activities, NVW 2020

Date	Activity	Location	Execution Partner/s
01-Jan	Watering & Nurturing of Plants	Pune	Cognizant
02-Jan	Sapling Preparation	Hyderabad	
03-Jan	Sapling Preparation		
	Cycle To Work	Bangalore	
	Go Green - Friday Bicycle Commute to Work	Chennai	
	Organic Gardening	Mangalore	
	Green Friday -Bicycle Ride		
04-Jan	watering and other activities at VSA Hills	Pune	
	Ramnadi River Cleaning		
	Nursery Maintenance activities including sapling making watering cleaning etc	Mumbai	
	Organic Gardening	Mangalore	
	Organic Garden activity		
	Organic Garden activity		
	Session on importance of Rain water harvesting		
	Garden cleaning and watering		
03-Jan	Go Green - Friday Bicycle Commute to Work	Coimbatore	
04-Jan	UFO: Irugur Farm Visit	Coimbatore	
	Go Green - Bird Watching	Chennai	
	Go Green - Weekend Farming		
	Clothes distribution for tribal community	Bangalore	iVolunteer
	Awareness Sessions	Hyderabad	Cognizant
05-Feb	Drawing activity among children	Anangpur	SOS Children's Villages of India
	Drawing activity among children		
	Nukkad Natak by children at community level		
	Nagaram lake cleaning	Hyderabad	Cognizant
	Urban Farming Outreach (UFO)	Bangalore	
	Go Green - Chennai Marathon Run	Chennai	
	Go Green - Weekend Farming		
	Sapling nurturing mulching and maintenance	Pune	
	Watering the Garden and checking on the plants planted the previous day	Mangalore	
	Festival for all	Delhi	Being Social
06-Jan	Art work at school- To Paint and create new teaching aids through painting	Bangalore	iVolunteer
	Sapling Maintenance	Hyderabad	Cognizant
	ISC 1 Nursery maintenance - SDNT		
07-Jan	Sapling Maintenance		
	Christmas & New Year Activity	Ghaziabad	PVR Nest

Date	Activity	Location	Execution Partner/s
08-Jan	Go Green - Vegetable Seed Sowing and Maintenance	Chennai	Cognizant
	Go Green - Tree Plantation and Maintenance		
	Go Green - Tree Plantation and Maintenance		
	Sapling Maintenance	Hyderabad	
	ISC 1 Nursery Maintenance - SDNT Morning		
09-Jan	Sapling Maintenance		
	Tree nurturing and maintenance activity	Pune	
10-Jan	Cycle To Work	Bangalore	
	Paper Bag making with the elderly		
	Revamping the nutrition centre	Delhi	iVolunteer
11-Jan	Light a Candle / National Youth Day	Hyderabad	iVolunteer
10-Jan	Sapling Maintenance		Cognizant
	Go Green - Friday Bicycle Commute to Work	Chennai	
	Go Green - Tree Plantation and Maintenance		
	Go Green - Friday Bicycle Commute to Work		
11-Jan	UFO: Irugur Farm Visit	Coimbatore	
	Miyawaki Forest Maintenance		
	Plantation program		
	Go Green - Weekend farming	Chennai	
	Go Green - Tree Plantation		
	Urban Farming Outreach (UFO)	Bangalore	
	Tree Pruning. Permaculture Gardening.		
	Plantation activity @ Ulsoor Lake		
	Come let's clean the beach	Mumbai	iVolunteer
	Kheliyard- Annual Sports Day	Raigad	United Way Mumbai
	Personality Development Session on Youth Day	Pune	iVolunteer
	Plan for Organic Garden Visit	Mangalore	Cognizant
	Organic Gardening		
	Organic Garden Cleaning and Maintenance		
	Organic Garden Cleaning and Maintenance		
	State Organic Farmers Meet	Kochi	
	Ramnadi River Cleaning	Pune	
12-Jan	Quadron Hill Plantation and Maintenance		
	State Organic Farmers Meet	Kochi	
	Go Green - Weekend farming	Chennai	
	Ganga clean up drive	Kolkata	iVolunteer
	Healthcare for All	Ghaziabad	Being Social
	Nature Walk in Aravali Biodiversity Park	Aravali Biodiversity Park	Indian Youth Climate Network
	National youth day	Bangalore	iVolunteer
	Paint a Park - Golden Tulip GHMC Park	Hyderabad	Cognizant
	Nagaram lake cleaning		
13-Jan	Sapling Maintenance		
	ISC 1 Nursery Maintenance - NBS		
	Story telling on Vivekananda's birthday	Bangalore	iVolunteer

Date	Activity	Location	Execution Partner/s
14-Jan	Sapling Maintenance	Hyderabad	Cognizant
	Miyawaki forest initiative	Coimbatore	Cognizant
	Happy feet	Bangalore	Western Digital
	Desk Volunteering – Go Green- Cloth Bag Painting at GTP	Kolkata	Cognizant
15-Jan	Harvesting the yield	Mangalore	
	Fertilising and maintaining the plants in the organic garden	Mangalore	
	Desk Volunteering – Go Green- Cloth Bag Painting at GTP	Kolkata	
	Plantation Drive	NCR	
16-Jan	Plantation Drive		
	National Youth day celebration	Delhi	iVolunteer
	Desk Volunteering – Go Green- Cloth Bag Painting at TCPX	Kolkata	Cognizant
	Tree nurturing and maintenance activity	Pune	
	Desk Volunteering – Go Green- Cloth Bag Painting at GTP	Kolkata	
17-Jan	Desk Volunteering – Go Green- Cloth Bag Painting at TCPX		
	Beach Cleanliness Drive	Mumbai	United Way Mumbai
	Plantation Drive	NCR	Cognizant
	Cycle To Work	Bangalore	
	Go Green - Friday Bicycle Commute to Work	Chennai	
18-Jan	Basic IT skills training for Teachers	Warangal	CII Office- Telangana
	Go Green- Agaramthen Plantation Maintenance	Chennai	Cognizant
	Jakkur Lake Conservation and Maintenance	Bangalore	Cognizant
	Cleanliness Drive	Dehradun	Windlass Biotech Pvt Ltd
	Street Plays on Environmental issues	Ghaziabad/Delhi	Nirbhed foundation
	Education Awareness and Teaching Sessions to underprivileged and slum area children		
	Tree Plantation Drive		
	Awareness of Health & Environment in communities		
	Street Plays on prevention of sexual harassment		
	Food Collection &Distribution to underprivileged children.		
	Education Awareness to underprivileged and slum area children.	Meerut	
	Awareness of Health & Environment in communities		
	Education Awareness and Teaching Sessions to underprivileged and slum area children	Lakhimpur	
	Awareness of Health & Environment in communities		
	Awareness of Health & Environment in communities	Gaya	
	Girl Education Awareness Session "Beti Bachao BetiPadhao"		
	Girl Education Awareness Session "Beti Bachao BetiPadhao"	Patna	
	Awareness of Health & Environment in communities		
	Cloth Distribution drive in Tribal Area	Uttarakhand	
	Lake Cleaning Drive	Dehradun	CII Office Uttarakhand & Graphic Era University
	Science and technology day with children	Sector 112, Gurugram	Literacy India

Date	Activity	Location	Execution Partner/s
	Street plays on environmental issues	Mullahera, Sector 22 A Gurugram	Literacy India
	Mega Seed ball Making	Delhi	Bhumi
	Nagaram lake cleaning	Hyderabad	Cognizant
	Building Community Food Garden		
	Shells and Sand - #Beach Cleanup	Mumbai	iVolunteer
	Paper-bag & Little Gifts Distribution	Hyderabad	Cognizant
	Organic Gardening	Mangalore	
	Organic Garden Cleaning and Maintenance		
	Organic Garden Cleaning and Maintenance		
	Garden cleaning and watering		
	Post plantation care and watering of plants	Mumbai	
	Quadron Hill Plantation and Maintenance	Pune	
	Ramnadi River Cleaning		
	Session on Waste Management & Distribution of Dustbins in collaboration with Local Panchayat of Kotda	Bhuj	SOS Children's Villages of India
	Painting Competition on Clean & Healthy Environment	Raipur	
	Street Play on "Swachh Bharat Abhiyan" & Awareness Rally	Bhopal	
19 Jan	Street Play against "Say No to single use plastic" & Awareness Rally		
	Quadron Hill Plantation and Maintenance	Pune	Cognizant
	Go-green activity	Pune	
	Sapling Preparation and nursery activities	Mumbai	
	Golden Tulip Park Painting	Hyderabad	
	Cleanliness Drive	Kolkata	Bhumi
	workshops for school children on Environment awareness	Ghaziabad/Delhi	Nirbhed foundation
	Bank account opening Camp for slums		
	Tree Plantation Drive		
	Food Collection &Distribution to underprivileged children		
	Cloth Collection & Distribution drive		
	Session on Hygienic & heathy food habits for Street children		
	Health and Hygiene Awareness Sessions	Meerut	
	Digital and financial Literacy class and awarenesscampaigns		
	Education Awareness and Teaching Sessions to Rural Area		
	Teaching Sessions to underprivileged and slum area children	Lakhimpur	
	Education Awareness and Teaching Sessions to the family lived in a remote village	Gaya	
	Cloth Distribution drive Tribal Area	Patna	
	Education Awareness and Teaching Sessions to the family lived in a remote village		
	Cloth Distribution drive Tribal Area	Uttarakhand	
	Dharamkot Mass Clean up	Dharamshala	Waste warriors
	Drive for Clean Society	Haridwar	Hero MotoCorp Ltd. - Haridwar Plant
	Mega Seedball Making	Bengaluru	Bhumi

Date	Activity	Location	Execution Partner/s
	Climate and cleanliness awareness campaign	Jaipur	Gramiksha
	Upcycling Plastic Bottles	Delhi	Bhumi
	Seed ball making	Patna	
	Care For Elders	Coimbatore	
	PAWliday	Bengaluru	
	Urban Farming - Paddy Harvesting	Kochi	Cognizant
	Street Play on health awareness and rally	Latur	SOS Children's Villages of India
	Awareness Session for Bal Panchayat children, Cleanliness Drive and Rally within community	Cochin	
	Flash mob on waste management	Latur	
	Drawing and Painting Competition on Healthy & clean environment	Alibagh	
20-Jan	Painting competition for children	Visakhapatnam	
	Awareness Rally on Environment Issue	Dehradun	CII Office- Uttarakhand & Graphic Era University
	Tree Plantation Drive	Ghaziabad/Delhi	Nirbhed foundation
	Session on Hygienic & heathy food habits for Street children		
	Nukkad Natak on Swatch Bharat Abhiyaan		
	Free Medical Checkup camp for Urban slums and Free Medicine Distribution		
	Girl Education Awareness Session "Beti Bachao Beti Padhao	Meerut	
	Health Awareness Sessions	Lakhimpur	
	Voting Awareness session	Gaya	
	Banking and Financial Awareness Session.	Patna	
	Cloth Distribution drive Tribal Area		
	Cloth Distribution drive Tribal Area	Uttarakhand	
	Go Green - Tree Plantation and Maintenance	Chennai	Cognizant
	Desk Volunteering – Go Green- Cloth Bag Painting at TCPX	Kolkata	Cognizant
	Awareness on hand wash, sanitation and personal hygiene	GPS,Ransika,Palwal	Sahyog Care for You
	Awareness on hand wash, sanitation and personal hygiene	GPS,Chhanisa,Palwal	
21-Jan	Tree Plantation Drive	Ghaziabad/Delhi	Nirbhed foundation
	Prevention of Anaemia among adolescent girls	Bhuj	SOS Children's Villages of India
	Menstrual Hygiene and Sanitary Pads Distribution to slum area Girls	Ghaziabad/Delhi	Nirbhed foundation
	Food Collection &Distribution to underprivileged children	Ghaziabad/Delhi	
	Banking and Financial Awareness Session to underprivileged people.	Meerut	
	Teaching Sessions to underprivileged and slum area children.	Lakhimpur	
	Education Awareness and Teaching Sessions to the family lived in a remote village	Gaya	
	Cloth Distribution drive Tribal Area	Uttarakhand	
	Science & Technology day: children would make science models on Alternate methods to eliminate single-use plastic products	Saket Metro Station, New Delhi	Literacy India
	Sessions on hygienic and healthy habits for slum children	Dehradun	CII Office- Uttarakhand & Graphic Era University
	Upcycle Old Clothes	Patna	Bhumi
	Let's Talk Menstruation! There is #noshame	Bangalore	Western Digital
	Paper-bag making - Snippets/Mega - evening shift	Hyderabad	Cognizant
	Paper-bag making - gPTO		
	Organic Gardening	Mangalore	
	debate, painting, one act play etc.	Bhubaneswar	SOS Children's Villages of India
	Awareness rally on health & cleanliness	Alibagh	

Date	Activity	Location	Execution Partner/s
22 Jan	Rally on street play on save environment	Nilothi(Delhi)	Sahyog Care For You
	Health and Hygiene Awareness Sessions	Ghaziabad/Delhi	Nirbhed foundation
	Tree Plantation Drive		
	Teaching sessions to underprivileged and slum children		
	Food Collection and Distribution Drive to Underprivileged Children		
	Cloth Collection and Distribution Drive		
	Basic English-Speaking Classes to Underprivileged Children	Meerut	
	Awareness Sessions On Safeties and Security	Lakhimpur	
	Teaching Sessions to Underprivileged and Slum Children		
	Health and Hygiene Awareness Session	Patna	
	Awareness of Government Schemes and Teaching Sessions to the families living in remote areas		
	Cloth Distribution Drive in Tribal Areas	Uttarakhand	
	Health Camp	Kolkata	CII office- Kolkata
	McLeodganj Mass Cleanup with Tibetan Settlement Office and Wall Mural Painting	Dharamshala	Waste warriors
	Capacity Building Workshops for NGO's	Ranchi	Sukalyan Welfare Society
	Go Green - Tree Plantation and Maintenance	Chennai	Cognizant
	Awareness cum rally	Rourkela	SOS Children's Villages of India
	Drawing activity among children	Bawana	
23-Jan	Drawing activity among children		
	Go Green - Tree Plantation and Maintenance	Chennai	Cognizant
	Swachh Yatra workshop	Dharamshala	Waste warriors
	Subhas Chandra Bose Day	NOIDA	iVolunteer
	Tree Plantation Drive	Ghaziabad/Delhi	Nirbhed foundation
	Street Plays on prevention of Sexual Harassment		
	Health and Hygiene Awareness to Slum Area Children		
	Food Collection and Distribution Drive		
	Awareness of Government Schemes and Teaching Sessions to families lived in remote areas	Meerut	
	Banking and Financial Awareness Session	Lakhimpur	
	Teaching Sessions to Underprivileged and Slum Children		
	Cloth Distribution Drive in Tribal Areas	Patna	
	Cloth Distribution Drive in Tribal Areas	Uttarakhand	
	Distribution of Sanitary Napkin	Rotigaon, Barabanki	Tanager Intl
	Tree Plantation drive	Jamnagar	Nayara Energy
	Cyclothon for an Environment Cause	Dehradun	CII Office- Uttarakhand & Graphic Era University
	ISC 1 Nursery Maintenance - gPTO	Hyderabad	Cognizant
	Tree nurturing and maintenance activity	Pune	Cognizant

Date	Activity	Location	Execution Partner/s
	Poster exhibition on health with the support of Govt. health department.	Alibagh	SOS Children's Villages of India
	WASH awareness using CLTS approach	Latur	
24 Jan	Interface activity with stakeholders on child safety		
	Learn to cultivate vegetable and herbal garden at home	Pune	Cognizant
	Paper-bag making - gPTO	Hyderabad	Cognizant
	Digital and Financial Literacy class and awareness campaigns	Ghaziabad/Delhi	Nirbhed foundation
	Bank account opening camps for slums		
	Teaching session to Underprivileged and Slum Children		
	Street plays on rape and sexual harassment		
	Food distribution to Underprivileged children		
	Tree Plantation Drive		
	Cloth Distribution Drive	Meerut	
	Digital and Financial Literacy class and awareness campaigns		
	Health and Hygiene awareness session	Lakhimpur	
	Teaching session to Underprivileged and Slum Children		
	Education Awareness and Teaching sessions to the families living in Remote villages	Gaya	
	Cloth Distribution Drive in Tribal Areas	Uttarakhand	
	Climate and cleanliness awareness campaign	Indore	Gramiksha
	National Education Day: school visit to the Dharamshala dumpsite	Dharamshala	Waste warriors
	Session on Entrepreneurship :Encouraging Students for becoming Entrepreneurs and leaders	DIT University, Dehradun	CII office- Uttarakhand & DIT University
	Awareness to caregivers	Pune	SOS Children's Villages of India
	Painting competition for children	Bangalore	
	National Road Safety Week 2020	Noida, Greater Noida, Kathua, Kalsar, Phaltan, Jim Corbett	Jakson Group
	Cycle To Work	Bangalore	Cognizant
	Go Green - Friday Bicycle Commute to Work	Chennai	
	Go Green - Friday Bicycle Commute to Work	Coimbatore	
	Organic Gardening- Helping students' water and putting fertilizers to the plants	Mangalore	
25-Jan	Auction of the yield from School Garden		
	Hosting Mullakadu High School to guide them on growing vegetables organically		
	Walk with the students in the Organic Garden & helping them with various questions and solutions to		
	Organic Garden Cleaning and Maintenance		

Date	Activity	Location	Execution Partner/s
	Organic Garden Cleaning and Maintenance		
	Briefing on Organic Farming Methods and Composting techniques in school premises by HM		
	UFO: Irugur Farm Visit	Coimbatore	
	Tree Plantation at Singanallur lake	Coimbatore	
	Go Green - Urban Forest Tree Plantation	Chennai	
	Go Green - Mass Tree Plantation		
	Go Green - Wall Painting and Tree Maintenance		
	Go Green - Tree Maintenance		
	Go Green - Weekend Farming		
	Sapling maintenance and gardening activity	Bangalore	
	Upcycling plastic bottles	Chennai	Bhumi
	No Plastic Dive	Kolkata	CII Kolkata office & IISWBM
	Kids Movie Night	Hyderabad	iVolunteer
	Beach Clean-up Drive	Mumbai	United Way Mumbai
	Beach Clean-up Drive		
	Celebrate Your Creative Self		iVolunteer
	Republic Day Celebration	Delhi	
	Helping cooking	Aurangabad	Excelize- Software Private Ltd.
	Serving mid-day meals		
	Wish Tree Gift Distribution Drive	Hyderabad	iVolunteer
	Seedball Making	Chennai	Bhumi
	Golden Tulip Park Painting	Hyderabad	Cognizant
	Urban Farming	Hyderabad	
	Golden Tulip - remaining volunteers	Hyderabad	
	Urban Farming	Kochi	
	Quadron Hill Plantation and Maintenance	Pune	
	Post-Plantation care and watering of plants	Mumbai	
	Plantation and watering activities at Rotary Hills	Pune	
	Drawing activity among children	Varanasi – Baraya & Taraya Village	SOS Children's Villages of India
26-Jan	Nukkad Natak by children at community level	Jaipur – Harmada Slum	
	Quadron Hill Plantation and Maintenance	Pune	Cognizant
	Ramnadi River Cleaning	Pune	
	Urban Farming	Kochi	
	Building Community Food Garden	Hyderabad	
	World wetland day Nagaram lake event	Hyderabad	
	Awareness on youth employability & future prospectus	Pune	SOS Children's Villages of India
	Seed ball making	Hyderabad	Bhumi
	PAWS Animal Welfare	Chennai	
	Care for Elders	Bengaluru	
	Republic Day Celebration	Gurgaon	Being Social
	Old age Home visit	Patna	Bhumi
	Republic Day Celebration	Pune	iVolunteer
27-Jan	Drawing Community	Rajpura	SOS Children's Villages of India
	Plantation in Khandwa Village by Bal Panchayat children	Raipur	

Date	Activity	Location	Execution Partner/s
28-Jan	Go Green - Tree Plantation and Maintenance	Chennai	Cognizant
	Go Green - Tree Plantation and Maintenance	Chennai	
	Creating IEC material on Nutrition	Mumbai	United Way Mumbai
	Awareness session on Swachh Bharat program	Coimbatore	Cognizant
	Lake Clean-up Drive	Bengaluru	United Way Mumbai
29 Jan	A Day on Social Inclusion	Connaught place	PVR Nest
30 Jan	Green Championship	Delhi	Schneider Electric foundation
	Tree nurturing and maintenance activity	Pune	Cognizant
31-Jan	Herbal Gardening	Pune	Cognizant
	Wall Painting	Mumbai	Nayara Energy
	Go Green - Friday Bicycle Commute to Work	Chennai	Cognizant
	Organic Garden Maintenance	Mangalore	
	Walkathon	Jim Corbett, Noida, Greater Noida, Phaltan, Kolkata, Kathua, Kalsar	Jakson Group
	Cycle To Work	Bangalore	Cognizant
	Paper-bag making - gPTO	Hyderabad	
	Drawing activity among children	Jaipur	SOS Children's Villages of India
	Child Friendly Railway Station	Dadar, Mumbai	PVR Nest
1-31 Jan	Fellowship	12 States	SBI foundation
31 Jan-1 Feb	Hack VSIT	Delhi	Indian Youth Climate Network
17 -24 Jan	Supply provisions	Aurangabad	Excelize- Software Private Ltd.
	Supply cots		
	Supply Water pump		
	Supply food grains		
	Supply food grains		
14-15, 28-29 Jan	Shorewalks	Mumbai	United Way Mumbai
1-31 Jan	Education Sessions/ Teaching at our sustained initiatives, Clean-up drives, Wall painting at Public Places, Plantation Drives , Visit to NGO/Cultural Celebration, Health Awareness Sessions at Schools/ NGO's/Underprivileged Community	Pan-India	Tata Consultancy Services Limited
	Teachers Mission	Pan-India	Schneider Electric foundation
9–23 Jan	Scholarship	Bangalore	Schneider Electric foundation
1-31 Jan	Restoring degraded mangrove forests	Alibaug	Skoda Auto Volkswagen India
	Painting competition, awareness campaign and cleaning drive	Pondicherry	
	Street Theatre	Nagapattinam	SOS Children's Villages of India
	Painting competition for children	Tirupathi	
	painting competition and cleanliness drive	Hyderabad	
	Cleaning Activity, Painting competition and planting trees	Trichur	
	Tree plantation at Markal cluster	Pune	
	Drawing competition , Slogan writing competition & rally	Begusarai	
	Dustbin distribution, Cleanliness drive Plantation	Guwahati	
	Plantation, Street Play and Drawing Competition	Hojai	
	Cleanness Drive and Painting Competition	Kolkata	
	Drawing & Painting Competition	Shillong	

About India@75

India@75 is an industry-led, multistakeholder movement to shape a country defined by moral, economic and technological strength. It was initiated by the late Professor CK Prahalad in 2008. India@75 Foundation houses the vision and works to mainstream it in multiple ways. Its prime focus is to catalyze strategic collaborations between different stakeholder groups so that they can help shape solutions to critical issues facing the country. CII, in its capacity as an industry collective, actively supports the Foundation.

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