



NATIONAL VOLUNTEERING WEEK

January 2024 | 11th Edition

Shaping India@100 through Volunteer Engagement

Shramdaan for Swachha CLEANLINESS DRIVE

Contents

National Volunteering Week: The Journey	5
Have you registered on the National Volunteering Grid?	15
National Volunteering Week 2024 statistics	16
Corporate Partners	17
Non-profit Partners	17
Dialogue on Volunteering: Leveraging People Power for Change	
Way ahead	21
List of activities	22
The India@75 Foundation Journey	28



National Volunteering Week: The Journey



8,66,083

24.8 million+

The Confederation of Indian Industry (CII) has been a strong proponent of volunteering, with many of its members actively building it into their corporate culture. The CII-led India@75 Foundation too has been working actively to mainstream volunteering in the country through multiple interventions, such as the National Volunteering Grid (NVG), an online platform to connect volunteers to opportunities, and a marquee annual event called the National Volunteering Week (NVW).

The National Volunteering Week (NVW), an annual event since 2014, builds the case for institutionalising volunteering by showcasing the potential of multi-stakeholder collaboration in meeting social goals. During NVW, corporations and NGOs open their ongoing projects for volunteer engagement. Allowing more people to engage with such projects not only brings grassroots issues to the mainstream but also strengthens the case for collective action in addressing social challenges.

Over the years, NVWs have logged millions of volunteer hours and positively impacted the lives of several million people. In 2024, NVW celebrated its 11th edition under the theme "Shaping India at 100 through Volunteer Engagement." It drew strong participation from all stakeholder groups, especially the corporate sector. More than 68,466 volunteers from diverse backgrounds registered their interest and contributed 8,66,083 hours of their time to further causes such as child development, climate action, community development, education, healthcare, nutrition, road safety, rural development, skill development, social inclusion, sports, culture, and women empowerment. More than 24.8 million people benefited from these activities.

One of the important events of the week was a discussion-Dialogue on Volunteering: Leveraging People Power for Change – led by Jayanti Shukla, Chief Executive Officer, United Way India. The panel comprised esteemed dignitaries such as Preeti Khattri, Managing Director of Strategy & Consulting at Accenture in India; Chetan Kapoor, CEO, Tech Mahindra Foundation; Abhimanyu Sahu, COO, Schneider Electric; and Dr Vinita S. Sahay, Director, IIM Bodh Gaya.

The discussion yielded valuable insights: educational campuses serve as nurturing grounds for volunteers, necessitating the integration of volunteerism into academic programmes; there's a pressing need to institutionalise philanthropy within organisational structures; and concerted efforts are required to establish a conducive ecosystem for volunteering, involving collaboration across various sectors. The 2024 edition marked the 11th anniversary of the National Volunteering Week. Here's a walk down the memory lane.

2014	This was the inaugural year. 3,200 volunteering hours impacted nearly 46,000 people.
2015	Volunteers put in more than 7,525 hours to help more than 0.13 million people.
2016	Volunteering hours increased three folds to almost 25,000 and the number of beneficiaries climbed to 0.3 million.
2017	This year saw engagement increase manifold – volunteers clocked 2,50,000 hours and helped over 1.2 million people.
2018	Volunteers put in more than 3,00,000 hours to make a difference to nearly 1.65 million lives.
2019	This year saw among the highest numbers of volunteering hours - about 20,00,000 - affecting 2 million people.
2020	The pandemic had just begun to raise its ugly head. Over 95,000 volunteering hours saw over 10 million people being helped.
2021	Volunteers proved their mettle in this crucial year. More than 75,000 volunteering hours helped over 11.3 million people.
2022	Digital and physical volunteering together added up to over 1,70,000 hours and helped over 11.5 million people.
2023	This edition clocked more than 1,98,000 hours and helped over 17.5 million people.
2024	NVW saw volunteers contribute more than 8,66,083 hours and help over 24.8 million people.





To celebrate International Volunteer Day, India@75Foundation in association with Annant Unnati Foundation organized an awareness campaign in Ghaziabad, Uttar Pradesh, titled "Samvaad: India@100 Future Forward Series". The initiative aimed to raise awareness among underprivileged children and impacted the lives of 100+ underprivileged students. the session delved into crucial aspects of their well-being, including health, hygiene, understanding the concepts of good touch and bad touch, and enhancing digital literacy.

Birlasoft

6,162 volunteers 10,255 hours 42,970 people impacted

Birlasoft is committed to making a meaningful impact on communities and positively transforming the lives of individuals. Projects like Shodhan:Crop Residue Management initiative and plantation drives promote environment sustainability. Projects like Disha, e-vidya, cyber safe, and joy of giving focus on holistic development and skill-building for women and children. Programs such as Rural Mental Health, Cervical Cancer Awareness, and I-pledge address healthcare and community development issues.



Blind People's Association

120 volunteers from the 'Young at 60' campaign donated used items, benefiting 380 people while also illustrating the scope of recycling and reusing in society.



Brillio

710 volunteers 2,530 hours 9,803 people impacted

Brillio Technologies organized multiple activities across India. The volunteers were involved in activities which ranged from organizing online sessions for the National STEM Program, frontline staff thanksgiving, digital literacy sessions, science expo and science competitions.



CGI

5,100 volunteers 16,200 hours 80,000 people impacted

Driven by passionate volunteers, CGI's impactful initiatives span across diverse domains like STEM education, environmental sustainability, community development, and social inclusion. These dedicated efforts positively touch the lives of thousands, leaving a lasting impact and building a brighter future for all.



Cognizant

3,515 volunteers 1,335 hours 5,575 people impacted

Cognizant engaged in different activities including teaching coding by using programe kit, basics of ai sessions, urban farming and conservation of water bodies.



Dhenum Ashray Sadnam

2,000 volunteers 4,200 hours

The dedicated effort of the volunteers helped provide meals to attendees of patients at the government hospitals in Himachal Pradesh. This initiative showcased a remarkable display of community spirit and solidarity for those in need.



Earth Focus Foundation

A six-hour customised training course was delivered to the Shiksha Preraks (Community Youth Leaders), Mata Samitis (Women Communities), and farmers to train them on multiple aspects of digital and financial skills such as banking, internet and social media, online payments, safe use of digital devices and applications, and accessing social welfare schemes. The programme touched the lives of more than 1,500 people through its innovative training methodology.



Ekal

A total of 1,200 rural children from 25 states participated in the various sports competition including wrestling, kabaddi, running, high jump, long jump, and yoga. These competitions were organized across India covering 1 lakh gram panchayats, 410 districts, and 28 regions. Over 32 lakh players participated.



Firstsource

3,563 volunteers 13,913 hours 36,556 people impacted

Volunteering opportunities included visiting children's homes, helping the Chennai flood relief efforts, marking the International Day for Persons with Disabilities, and participating in the Seva Chef Activity under the Give Where You Live (GWYL) Campaign.



Forests by Heartfulness

1,300 volunteers helped impact the lives of 7,500 beneficiaries through activities such as ecosystem restoration, creation of biodiversity zones, avenue and roadside plantation, and dense forest establishment.



iVolunteer

117 volunteers 244 hours 1,243 people impacted

Volunteers helped launch the Climate Action Campaign, advocated for organ donation, and conducted winter clothes distribution drives.





352 volunteers 613 hours 3,918 people impacted

Volunteers helped run self defence training program, organize blood donation camps, commemorate International Girl Child Day, facilitate Joy Of Giving events, conduct awareness sessions on organ donation and participating in the National Cleanliness Day.

Jeevan Asha Hospital & Rehabilitation Center

180 volunteers put in 360 hours to give individuals with disabilities an opportunity to display their skills, their talents and their passion for sport.





Lets Give Hope Foundation

62 volunteers 156 hours 271 people impacted

Volunteers signed up to help with Youth Day celebrations, camps for dental and eye health and awareness sessions on domestic violence.



Mahindra and Mahindra Ltd

540 volunteers 3,155 hours 3,600 people impacted

Mahindra organized multiple volunteering initiatives across the country. These ranged from organizing free eye check-up camps, skilling classes for youth, distribution of warm clothes, awareness rallies on road safety, free health check-up camps and blood donations drives. Through these initiatives, the volunteers reached out to around 3,600 beneficiaries.



Nayara Energy

Employees of Nayara Energy Book oraganized a book distribution drive in Mumbai by involving 400 volunteers.

Nirbhed Foundation

450 volunteers coordinated awareness events on health and environment, helmed tree planting initiatives, conducted employment education workshops, held banking and financial literacy sessions. Over 4000 people were impacted by these activities.





Niveda Foundation

15 volunteers, joined hands to hold extra classes in school to help 400 underprivileged students catch up with their peers.





Robin Hood Army

12,350 volunteers 1.68 million people impacted

The Robin Hood Army successfully organized food distribution drives for those in dire need.

Rajasthan Samgrah Kalyan Sansthan (RSKS)

Volunteers held basic literacy classes for 200 children from slums and also worked with girls from rural areas to help them grasp vital exam topics.





Over 500 volunteers participated enthusiastically in plantation drives, the Miles for Smiles campaign, and a large-scale donation event spanning three cities across two days. They also coordinated eye checkup camps and helped the foundation..

Standard Chartered Bank

323 volunteers collectively dedicated 969 hours to various endeavours, including providing financial literacy, participating in the Social Mobility Initiative, and engaging in activities with students from a government school in Maharashtra.





Startek

3,208 volunteers 4,046 hours

Volunteers helped conduct CPR Training on World Heart Day, held sessions to promote vote casting, organized awareness sessions on AIDS, helped with blanket distribution drives, blood donation camps and Joy of Giving events.







Tata Consultancy Services

23,903 volunteers, 7,48,177 hours 780,000+ people impacted

TCS CSR #Hope (Hours of Purpose by Employees), an employee volunteering program provides TCSers with volunteering opportunities in themes that are closer to their heart. Aligning with the UN SDGs, focusing on Youth, Women & Marginalized group to create generational improvement. With HOPE, volunteers have a choice of events to choose from Do-it-Yourself, in-person or virtual, aligning to their interest. Also developing volunteering by emphasizing skill-based Programs like Employability, Education & Skill development, and Pro Bono programs.

The Kind Citizen

128 volunteers impacted the lives of 10,930 beneficiaries by involving in activities related to community development, Art and Culture and Education.

Voice

1,128 volunteers participated in numerous tree plantation drives, collectively dedicating 2,256 volunteering hours to sow 1600 saplings and collect 300 kg of waste, including rubber and glass materials.



Have you registered on the National Volunteering Grid?

India@75, a flagship initiative of the Confederation of Indian Industry (CII), aims to propel India towards a transformative future by 2047, grounded on the pillars of economic strength, technological vitality, and moral leadership. Central to this vision is the reformation of the volunteering landscape, necessitating a robust infrastructure that binds together all volunteering endeavours across the nation. This undertaking culminates in the creation of the National Volunteering Grid (NVG), an innovative IT platform (https://www.nvgindia.org/) engineered to catalyze structured volunteering.

Under the auspices of India@75, concerted efforts have been directed towards instilling a culture of volunteering among both individuals and organizations. Through meticulously crafted programs and platforms, the case for volunteering is ardently advocated, fostering a spirit of collaboration and civic engagement. Notably, the annual National Volunteering Week stands as a testament to this commitment, serving as a rallying point for stakeholders to fortify the call for a structured volunteering ecosystem.

The National Volunteering Grid emerges as a convergence platform, where corporations converge to partake in impactful volunteering activities, thereby nurturing a culture of active citizenship and forging multi-sectoral partnerships. With 4,967 non-profits, 31 corporates, and 58 volunteering networks already enrolled, the NVG exemplifies a burgeoning network poised to drive social change.

At the heart of India@75's endeavour lies its ProBono volunteering initiative, empowering corporate employees and domain experts to contribute their time and expertise towards national development. Complemented by insightful audience engagement sessions on impactful virtual volunteering, India@75 has spearheaded efforts to elevate volunteering practices to new heights.

Indeed, the India@75 Foundation, buoyed by the institutional support of CII, has been at the vanguard of advocating for volunteerism. Their advocacy, including the call for a dedicated National Volunteering Week, underscores the pivotal role of volunteering in the nation-building narrative, epitomizing the ethos of active citizenship and collective progress.

National Volunteering Week 2024 statistics

FOCUS	VOLUNTEERS	VOLUNTEERING HOURS
Art and Culture	295	2,505
Child Development	678	275
Community Development	30,704	76,94,88
Education	5,136	8,156.5
Financial Literacy	1,600	8,829
Gender Equality	216	232
Healthcare	4,170	1,740
Nutrition	15,306	48,101
Rural Education	50	100
Skill development	106	275
Social Inclusion	1,025	3,854
Sports	1,200	5,000
Urbanisation	7,947	12,455
Women Empowerment	28	62

Corporate Partners

birlasoft





















Non-profit Partners



Dialogue on Volunteering: Leveraging People Power for Change



On the volunteering landscape for India at 100 and its evolution over the next 25 years

- Currently optional, it should become an integral part of the social fabric.
- By the year 2047, India will be a more developed and equal society. People will be open to the idea of volunteering their time and effort and even giving away part of their wealth for a good cause. This has already been a trend over the last two decades.
- CSR in India tends to revolve more around philanthropy, but today voluntary contributions and leveraging the skills of people are far more important. In the next 25 years, there will be an increase in digital volunteering and a greater exchange of skills in the voluntary sector, whether it's in health, education, or any other area of development.
- There will be more collaboration between NGOs, corporations, and the government. Working together, we can promote and facilitate more voluntary efforts.
- 65% of the population is below 35. This is a population that is very high in integrity. It says and does what it really thinks. It is also a generation that has not grown up with scarcity and, hence, is more open to giving.

 Academia will have to play a very important role in raising socially responsible and mindful leaders. Volunteering too can, to a large extent, help in this process. It creates a collective swell, collective inspiration, and collective enthusiasm.

On strategies that organisations should deploy to ensure that volunteer efforts are sustainable and contribute to long-term community development

- Volunteering is not a function of the number of hours contributed; it's about the value being brought to the table. Post-Covid, there has been a very real change in the manner in which employees want to contribute to meaningful causes. Organisations should leverage this by planning strategic volunteering activities, spread over a period of time, that can help bring measurable change to the community. Currently, most volunteer activities are ad hoc and not as fulfilling for those who want to engage.
- It is important to create a bouquet of options for people to choose from to make the best use of their skills and proclivities.
- It's very important to let volunteers know of the impact that they have helped create.
- It is helpful to earmark certain days for volunteering to keep the debate on this issue high and help mainstream it in the corporate culture.
- It's important to establish beneficiary connections because the experience can be really moving and help keep motivation levels high.

#Volunteering is an incredible force that drives positive transformation in our communities and beyond. It is a corner stone of social change, helps make human connections and is a catalyst for change.

~ Jayanti Shukla, CEO, @unitedwayindia at "Dialogue on Volunteering: Leveraging People Power for Change"

#VolunteerWork #INDIAat100

On some of the best practices in volunteering that India Inc. can adopt from around the world

- The top leadership needs to commit to a social vision, one that must be manifested inside the organisation as well as in the larger society. It is helpful when a cohort of leaders drives impact because it sends out strong signals in the corporate world about values-driven leadership and corporate culture.
- Go deep, not wide. This brings focus, creates impact, and helps spread interest amongst the employees.
- It is important to have measurable targets against which to plan activities and evaluate efforts. This helps in mobilising volunteers.

On facilitating greater youth involvement in volunteer activities to contribute to the overall development of the community

- Youth need to be shown the way; their vision will create the destiny for the nation.
- They must be shown how the smallest of efforts can bring about tangible change. When there is proof of concept, groundwork will happen.
- There should be an effort to make it cool to be a giver. This will help bring more youngsters into the giving fold, where giving means volunteering one's time and skills for social and environmental causes.
- The joy of giving is addictive; once the youth have had a taste of grassroots issues, they will continue to engage well beyond their campus years.

On the role of volunteering in contributing to the culture of social responsibility and increasing employee engagement

#Philanthropy is imbibed in the very culture of India, but there is a needs for it to be institutionalised. #Volunteering needs to be included in our education curriculum.

~ Abhimanyu Sahu, COO, @SchneiderIndia

#CSR #Volunteering #volunteerwork

I envision a #INDIAat100 where #volunteering is part of the lifestyle and ecosystem, in organisations, in people, Govts and the entire ecosystem we run the country in.

- ~ Preeti Khattri, MD, Strategy & Consulting Talent & Organization, @Accenture
- A culture of volunteering that helps increase employee engagement also attracts talent.
- The humdrum of daily life can make it easy for employees to lose touch with the ground realities. Volunteering helps employees get an opportunity to actually participate in addressing some social issues and environmental challenges, fostering a sense of commitment to society and environmental challenges. It also helps them make sense of corporate commitments, whether through CSR or otherwise.
- Volunteering also helps foster empathy, teamwork, and collaboration because it brings on the realisation that nothing can be done alone. It also helps people develop their leadership qualities, which in turn benefits organisations.

On advice to organisations looking to start or enhance their volunteering initiatives to maximise their impact on social change

- Start off small. Start off with a vision.
- Arrive at the vision using a bottom-up approach instead of top-down. Ask the employees what they would like to work on, and then use the data to distil the vision.
- Align this with the organisation's core values to keep it relevant and a priority.
- Focus on one cause and then link it to targets. Short-, mid-, and long-term targets help keep things actionable. Never lose focus, and stick to collaborations and interventions that link directly to the vision.
- Build collective awareness around social obligation and responsibility.
- Identify the right partners who can help the organisation reach its social goals, and then engage

✓ I see a #INDIAat100 that certainly is more developed, progressed and prosperous. I also see more and more people are going to be open to the idea of #volunteering.

~ @_chetankapoor, CEO, @techmahindracsr

deeply with them.

- Find the right people to lead the programmes—people who proactively reach out to be a part of the programme. These are people who have deep personal reasons to want to engage; having such people at the helm almost guarantees success.
- It is also helpful to identify and bring on board someone from the top leadership to give the programme stature and momentum.
- Look at campuses as possible pools for volunteers beyond those available in the organisation.
- Evaluation and monitoring mechanisms must be put in place to keep volunteering activities focused and impact-driven.
- Celebrate the volunteers publicly and give them their due credit. This is important in what is fast becoming a dog-eat-dog world.

On how volunteering can be institutionalised in the country

- Encourage volunteering from a young age at school. There should be some credit in the education system for volunteering.
- Make Indian business schools more oriented towards creating socially responsible leaders.
- The government can create a digital volunteering ecosystem on the scale of Aadhar to give more people the opportunity to volunteer.
- Give tax offsets to smaller businesses in exchange for volunteering hours.

Campuses are one of the best places to spend your time and energy when it comes to volunteering. Volunteering is not a just an one of event, it has an multiplier effect. No matter where we are, celebrating givers is very important.

~ Dr Vinita S. Sahay, Director,@IIMBodhGaya #YoungIndia #INDIAat100

Way ahead

The India@75 National Volunteering Week stands as a hallmark event emblematic of the core ethos of the movement it represents – citizen engagement. In 2024, we celebrated the Eleventh anniversary of this significant annual occasion.

The Foundation has been steadfast in its advocacy for the formalization of volunteering practices across India. While volunteering inherently springs from individual choice, when structured, it emerges as a potent instrument for national development. With the nation striving towards the vision of India@100 and its citizens uniting to shape this future, the imperative of volunteering amplifies manifold. The present moment presents an opportune juncture to harness civic participation towards fostering a sustainable and self-reliant India.

India@75 remains committed to promoting the institutionalization of volunteering in the nation, employing strategic interventions to bolster this cause. Presently, the National Volunteering Week and the National Volunteering Grid stand as successful pilot initiatives. Looking ahead, the Foundation plans to elevate its endeavors significantly, aiming to expand its impact on a broader scale in the years ahead.



List of activities

	ACTIVITY	FOCUS AREA	ORGANISATION	LOCATION
1.	Awareness drive with underprivileged students	Education	Annant Unnati Foundation	Ghaziabad, Uttar Pradesh
2.	Project Disha	Skill Development	Birlasoft	Noida, Chennai, Hyderabad, Bengaluru
3.	Cervical Cancer Awareness	Healthcare	Birlasoft	Alwar, Karauli, Kotlputli, Hindaun, and Jaipur (All Districts in Rajasthan)
4.	Project Shodhan: Crop Residue Management initiative	Environment and Sustainability	Birlasoft	Nabha, Sangrur, Dhuri, Patiala (All in Punjab)
5.	Tree Plantation Drive	Environment and Sustainability	Birlasoft	Noida, Uttar Pradesh
6.	Strike Green	Environment and Sustainability	Birlasoft	Noida, Mumbai, Pune, Chennai, Hyderabad, Coimbatore, Bengaluru
7.	Try to Fight Pledge	Education	Birlasoft	Varanasi, Uttar Pradesh
8.	I-Pledge	Healthcare	Birlasoft	Noida, Mumbai, Pune, Chennai, Hyderabad, Coimbatore, Bengaluru
9.	Food that unites	Holistic Child Development	Birlasoft	Noida, Mumbai, Pune, Chennai, Hyderabad, Coimbatore, Bengaluru
10.	Joy of Giving fair	Community Development	Birlasoft	Noida, Mumbai, Pune, Chennai, Hyderabad, Coimbatore, Bengaluru
11.	Miles for Smiles Campaign	Holistic Child Development	Birlasoft	Noida, Mumbai, Pune, Chennai, Hyderabad, Coimbatore, Bengaluru
12.	Gift a Smile	Holistic Child Development	Birlasoft	Noida, Mumbai, Pune, Chennai, Hyderabad, Coimbatore, Bengaluru
13.	Project e-vidya	Skill Development	Birlasoft	Delhi/NCR
14.	Project Cyber safe	Education/Awareness	Birlasoft	Delhi/NCR
15.	Rural Mental Health Program	Healthcare	Birlasoft	Odisha
16.	Young at 60	Social Inclusion	Blind People's Association	Ahmedabad, Gujarat
17.	National STEM Competition	Education	Brillio	Pan India
18.	Digital Literacy Program	Skill Development	Brillio	Pan India
19.	TGIF	Education	Brillio	Pan India
20.	Mentorship for STEM Scholarship Students	Education	Brillio	Pan India
21.	E-Teaching in Rural Schools	Rural Education	Brillio	Pan India

22.	Phone Mentoring	Education	Brillio	Pan India
23.	Life skills workshop	Skill Development	Brillio	Pan India
24.	Vacation Donation	Education	Brillio	Pan India
25.	Wishing Tree	Community Development	Brillio	Pan India
26.	Audio Book recording for Visually Impaired Students	Social Inclusion	Brillio	Pan India
27.	Virtual Mentoring for college grads	Education	CGI	Pan India
28.	Blood Donation Drive	Healthcare	CGI	Pan India
29.	Public Space Beautification	Urbanisation	CGI	Pan India
30.	Tree Plantation drive	Urbanisation	CGI	Pan India
31.	Creating leaning materials for children with autism	Social inclusion	CGI	Pan India
32.	STEM learning for Children	Education	CGI	Pan India
33.	Group mentoring – for adults, youth, women and students who are underprivileged	Skill development	Cognizant	Pan India
34.	Helping children in academics	Education	Cognizant	Pan India
35.	Basics of AI Sessions	Education	Cognizant	Pan India
36.	Teaching Coding by using Programme kit	Education	Cognizant	Pan India
37.	Plantation Drive	Urbanisation	Cognizant	Pan India
38.	Urban farming	Urbanisation	Cognizant	Pan India
39.	Conservation of Water Body - Jakkur Lake	Urbanisation	Cognizant	Pan India
40.	Public Place Restoration	Urbanisation	Cognizant	Pan India
41.	CRY_Walk to EmpwHER 2024	Community Development	Cognizant	Pan India
42.	Eye-Camp	Community Development	Cognizant	Pan India
43.	Climate education awareness course	Urbanisation	Cognizant	Pan India
44.	Food distribution drive in Government Hospital	Nutrition	Dhenum Ashray Sadnam	Tanda, Himachal Pradesh
45.	Flip on Wheels	Financial Literacy	Earth Focus Foundation	Kanha, Madhya Pradesh
46.	Sports Activities	Sports	Ekal	PAN India
47.	Christmas celebrations in Children home	Community Development	Firstsource	Mumbai, Bangalore, Chennai and Hyderabac
48.	International Day for PwD: Tactile Mural Art	Social Inclusion	Firstsource	Mumbai, Bangalore & Hyderabad
49.	Chennai Flood Relief Support	Community Development	Firstsource	Chennai, Tamil Nadu
60.	International Men's Day Celebration	Gender Equality	Firstsource	Mumbai, Bangalore, Hyderabad, Chennai, Trichy, Pondicherry, Vijayawada

Festive Gift Card Making	Art and Culture	Firstsource	Chennai, Hyderabad and Bangalore
Seva Chef Activity - Give Where You Live (GWYL) Campaign	Nutrition	Firstsource	Mumbai, Bangalore, Hyderabad, Chennai, Trichy, Pondicherry, Vijayawada
Volunteering for special children carnival and para sports tournament	Social Inclusion	Firstsource	Chennai, Tamil Nadu
Ecosystem restoration and biodiversity zones	Urbanisation	Forests by Heartfulness	Chegur, Telangana
Ecosystem restoration and biodiversity zones	Urbanisation	Forests by Heartfulness	Chegur, Telangana
Avenue and Roadside Plantation	Urbanisation	Forests by Heartfulness	Chegur, Telangana
Dense forest creation	Urbanisation	Forests by Heartfulness	Chegur, Telangana
Stationery4All Happy Pariksha for each student!	Education	iVolunteer	Mumbai, Maharashtra
Walking Project Community Walk	Community Development	iVolunteer	Mumbai, Maharashtra
Winter clothes distribution drive	Community Development	iVolunteer	Delhi
Sandwich Making and Distribution Drive	Child Development	iVolunteer	Delhi
Write a Thank you Letter to the College Staff	Community Development	iVolunteer	Chandigarh
'Inspire to Science' Campaign	Education	iVolunteer	Bangalore, Karnataka
'Time well spent' with Bala Mandira/CCI (Government orphanage) Children		iVolunteer	Bangalore, Karnataka
Climate Action Campaign	Urbanisation	iVolunteer	Chennai, Tamil Nadu
Organ Donation Campaign	Healthcare	iVolunteer	Chennai, Tamil Nadu
Origami Workshop	Child Development	iVolunteer	Chennai, Tamil Nadu
TAS Campaign	Child Development	iVolunteer	Chennai, Tamil Nadu
Model Sustainable Villages – Phaltan	Urbanisation	Jakson	Phaltan, Maharashtra
Self Defence Training Program	Women Empowerment	Jakson	Aliganj, Lucknow, Uttar Pradesh
Blood Donation Camp	Healthcare	Jakson	Lucknow, Uttar Pradesh
International Girl Child Day	Women Empowerment	Jakson	Gujarat, Maharashtra and Uttar Pradesh
Joy Of Giving	Community Development	Jakson	Phaltan, Maharashtra, and Noida, Uttar Pradesh
Awareness Session On Organ Donation And Transplant	Healthcare	Jakson	Noida, Uttar Pradesh
	Seva Chef Activity - Give Where You Live (GWYL) Campaign Volunteering for special children carnival and para sports tournament Ecosystem restoration and biodiversity zones Ecosystem restoration and biodiversity zones Avenue and Roadside Plantation Dense forest creation Stationery4All Happy Pariksha for each student! Walking Project Community Walk Winter clothes distribution drive Sandwich Making and Distribution Drive Write a Thank you Letter to the College Staff 'Inspire to Science' Campaign distribution Campaign Crigam Workshop TAS Campaign Model Sustainable Villages – Phaltan Self Defence Training Program Blood Donation Camp International Girl Child Day	Seva Chef Activity - Give Where You Live (GWYL) CampaignNutritionVolunteering for special children carnival and para sports tournamentSocial InclusionEcosystem restoration and biodiversity zonesUrbanisationEcosystem restoration and biodiversity zonesUrbanisationAvenue and Roadside PlantationUrbanisationDense forest creationUrbanisationStationery4All Happy Pariksha for each student!EducationWalking Project Community WalkCommunity DevelopmentSandwich Making and Distribution DriveColdiversity DevelopmentSandwich Making and Distribution DriveEducationYrine vell spent' with Bala Mandira/CCI (Government orphanage) ChildrenUrbanisationClimate Action Campaign Vilages - PhaltanUrbanisationTAS CampaignChild DevelopmentTAS CampaignChild DevelopmentModel Sustainable Villages - PhaltanUrbanisationBlood Donation Camp Vallages - PhaltanUrbanisationSolod Donation Camp Villages - PhaltanHealthcareJoy Of GivingCommunity Development	Seva Chef Activity - Give Where You Live (GWVL) CampaignNutritionFirstsourceVolunteering for special children carnival and para sports tournamentSocial InclusionFirstsourceEcosystem restoration and biodiversity zonesUrbanisationForests by HeartfulnessEcosystem restoration and biodiversity zonesUrbanisationForests by HeartfulnessAvenue and Rodside PlantationUrbanisationForests by HeartfulnessDense forest creationUrbanisationForests by HeartfulnessStationery4All [Happy Pariksha for each student!Community DevelopmentiVolunteerWinter clothes distribution driveCommunity DevelopmentiVolunteerWinter clothes distribution driveCommunity DevelopmentiVolunteerWinte a Chank you Letter to the College StaffCommunity DevelopmentiVolunteer'Time well spent' with Bala Mandaja/CCI (Government orphanage) Child DevelopmentiVolunteerOrigami WorkshopChild DevelopmentiVolunteerOrigami WorkshopChild DevelopmentiVolunteerOrigami WorkshopChild DevelopmentiVolunteerOrigami WorkshopChild DevelopmentiVolunteerModel Sustainable Villages - PhatanUrbanisationJaksonBlood Donation Camp HealthcareJaksonJaksonJoy Of GivingCommunity DevelopmentJakson

85.	National Cleanliness Day	Urbanisation	Jakson	Kalsar – Gujarat, Jakson Inn – Phaltan and Phaltan Plant – Maharashtra
86.	SAKSHAM- Empowering Persons with Disabilities	Social Inclusion	Jeevan Asha Hospital & Rehabilitation Center	Ghaziabad, Uttar Pradesh
87.	Youth Day Celebration	Community Development	Lets Give Hope Foundation	Lucknow, Uttar Pradesh
88.	Dental Checkup Camp	Healthcare	Lets Give Hope Foundation	Lucknow, Uttar Pradesh
89.	Awareness on domestic Violence	Women Empowerment	Lets Give Hope Foundation	Lucknow, Uttar Pradesh
90.	Mahotsav	Community Development	Lets Give Hope Foundation	Lucknow, Uttar Pradesh
91.	Eye Checkup Camp	Healthcare	Lets Give Hope Foundation	Lucknow, Uttar Pradesh
92.	Republic Day Celebration	Community Development	Lets Give Hope Foundation	Lucknow, Uttar Pradesh
93.	Road Safety Week	Road Safety	Mahindra & Mahindra Ltd	Pan India
94.	Free eye check-up camps	Healthcare	Mahindra & Mahindra Ltd	Pan India
95.	Skilling classes for youth	Skill development	Mahindra & Mahindra Ltd	Pan India
96.	Distribution of warm clothes	Community Development	Mahindra & Mahindra Ltd	Pan India
97.	Awareness rallies on Road Safety	Road Safety	Mahindra & Mahindra Ltd	Pan India
98.	Free health check-up camps	Healthcare	Mahindra & Mahindra Ltd	Pan India
99.	Blood donations drives	Healthcare	Mahindra & Mahindra Ltd	Pan India
100.	Book Donation Drive	Education	Nayara Energy	Mumbai, Maharashtra
101.	Teaching Awareness Sessions, financial literacy sessions for older people	Skill Development	Nirbhed Foundation	Ghaziabad, Uttar Pradesh
102.	Schools sessions for underprivileged kids	Education	Niveda Foundation	Noida, Uttar Pradesh
103.	Education Rural & Slum Children	Education	Rajasthan Samgrah Kalyan Sansthan (RSKS India)	Ajmer, Rajasthan
104.	Distribution of Meals	Nutrition	Robin Hood Army	New Delhi, Gurugram, Noida, Bangalore, Mumbai, Ahmedabad, Chennai, Hyderabad, Kolkata, Pune, Chandigarh, Patna, Bhopal, Indore, Jammu

105.	Miles for Smiles campaign & Eye Check up Camp	Community Development	Shikhar Dhawan Foundation	Amritsar, Punjab; Agra, Uttar Pradesh; Vrindavan, Uttar Pradesh and New Delhi
106.	Kite Making for Government Students	Community Development	Standard Chartered Bank	Mumbai, Pune, Maharashtra
107.	Financial Literacy	Financial Literacy	Standard Chartered Bank	Ghaziabad, Uttar Pradesh
108.	Social Mobility initiative	Skill development	Standard Chartered Bank	Mumbai, Maharashtra
109.	Ni-Shay Mitra	Healthcare	Startek	Chhindwara, Madhya Pradesh
110.	CPR Training On World Heart Day	Healthcare	Startek	Chhindwara, Madhya Pradesh
111.	Mera Vote-Mera Adhikar Promote Vote Casting	Community Development	Startek	Chhindwara, Madhya Pradesh
112.	World AIDS Awareness	Healthcare	Startek	Chhindwara, Madhya Pradesh
113.	Share The Warmth - Blanket Distribution	Community Development	Startek	Chhindwara, Madhya Pradesh
114.	Blood Donation Camp	Healthcare	Startek	Pan India
115.	Daan Utsav (Voluntary contribution)	Community Development	Startek	Gurgaon, Haryana
116.	Joy of Giving (Clothes distribution)	Community Development	Startek	Gurgaon, Haryana
117.	Blood Donation Drive	Healthcare	Startek	Pune, Maharashtra
118.	Joy of Giving	Community Development	Startek	Pune, Maharashtra
119.	Rice Donation	Nutrition	Startek	Pune, Maharashtra
120.	Winter Clothes Donation Drive	Community Development	Startek	Bhopal, Madhya Pradesh
121.	Free eye check up camp	Healthcare	Startek	Noida, Uttar Pradesh
122.	Winter Clothes distribution & Vegetable Garden Drive	Community Development	Tata Consultancy Services	Indore, Madhya Pradesh; Chennai, Tamil Nadu
123.	Paint a School	Art and Culture	The Kind Citizen	New Delhi
124.	Motivation sessions for children in orphanages	Education	The Kind Citizen	New Delhi
125.	Art for Kindness	Art and Culture	The Kind Citizen	New Delhi
126.	Matching Skilled Volunteers with NGOs	Community Development	The Kind Citizen	New Delhi
127.	Tree Plantation	Urbanisation	Voice	Khandelwal, Rajasthan
128.	Tree Plantation	Urbanisation	Voice	Khandelwal, Rajasthan
129.	Tree Plantation	Urbanisation	Voice	Manesar, Haryana
130.	Collection of Plastic, Glass and Rubber Waste	Urbanisation	Voice	Gurugram, Haryana

For further queries related to Volunteering, please reach out to:

Vaishali Srivastava

Chief – India@75 Foundation vaishali.shrivastava@cii.in +11 4366 4400

Bhavna Malhotra

Executive Officer, India@75 Foundation bhavna.malhotra@cii.in +91 9736299956

The India@75 Foundation Journey

India@75 was taken up by CII as the flagship initiative toward its Nation Building agenda. In order to give it a larger mandate, India@75 was instituted as a Foundation Trust on 13 July 2012.

CII's work on India@75 started when India turned 60 in 2007. Enthused with the thoughts shared by late Prof CK Prahalad at the India@60 celebrations in New York, CII adopted the idea since then under India@75 has been working on what India needed to do to shape up as a Morally, Economically and Technologically Advanced Nation.

In 2008, 14 years ago, CII facilitated a public visioning exercise, led by experts, and interviewed over 6000 people from 17 states to find out what they thought India needed to do to become such a country. These people ranged from simple fisherfolk to Ministers and Bureaucrats. The findings were synthesized into a vision document called India@75: The People's Agenda.

This vision gave rise to an eponymous movement called India@75. This was an industry-led, multi-stakeholder movement that sought to catalyze strategic collaborations between groups on issues critical to the holistic development of the country. One of the first people to understand and appreciate the intent of the movement was the Honourable Prime Minister, who was then the CM of Gujarat. Many of the India@75 vision elements found their way into the development discourse under his leadership. Skill India, Digital India, Smart Cities Mission and Startup India are some examples.

India@75 Foundation extensively working towards seven vision elements - Skill Development, Urbanisation, Healthcare, Inclusive Development, Technology, Entrepreneurship & Innovation, Business and Economy.

These helped inform mission mode schemes such as 500 million skilled manpower, 500 developed cities, 175 GW of new and renewable energy, housing for all, affordable & accessible healthcare and participative urbanization.

India@75 Foundation has been working to accelerate India's development journey by catalysing important collaboration between Industry and other stakeholder groups in areas critical to the nation's development such as the Volunteering initiative, Functional Literacy Programme (FLiP) and Aspirational District Programme etc.

It started working extensively to establish the culture of both general and pro-bono volunteering. Technology was seen as a vital enabler to scale up people engagement by catalysing more collaboration and thereby elevating the pursuit of India@75 to a movement mode. This led to the development of robust online platforms like the National Volunteering Grid (NVG) to connect NGOs with citizens and Industry so that they could collaborate on issues of common interest.

CII has aggressively advocated the India@75 vision on strategic platforms. This has contributed to a conducive environment for indigenisation, skilling, digitalisation and financial inclusion.



India@75 Foundation The Mantosh Sondhi Centre, 23 Institutional Area, Lodi Road, New Delhi 110003, India Email: info@indiaat75.in; www.indiaat75.in







India@75 Foundation