



THE PEOPLE'S AGENDA



“ A grassroots and path breaking initiative for realizing the dream of an inclusive, sustainable and developed India by the year 2022, when India completes 75 years of Independence.

A universal vision for India shared by its citizens. A vision developed using a collaborative reasoning process that involved thousands of Indians across states and sections of the society. A vision that has found resonance with the National and Local Governments and support of citizens from all walks of life. ”



Confederation of Indian Industry



THE VISIONARY

PADMA BHUSHAN PROFESSOR
CK PRAHALAD

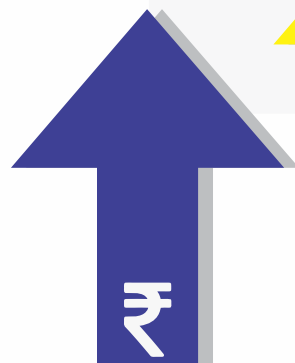
Padma Bhushan Professor CK Prahalad (8 August 1941 – 16 April 2010), Paul and Ruth McCracken Distinguished University Professor of Corporate Strategy at the Stephen M. Ross School of Business in the University of Michigan, USA is the inspirational force behind India@75.

While commemorating the 60th year of India's independence at the India@60 celebrations in New York, he articulated the idea of a developed India in three dimensions – robust economic resilience, technological vitality and vibrant moral leadership – by 75 years of India's independence.

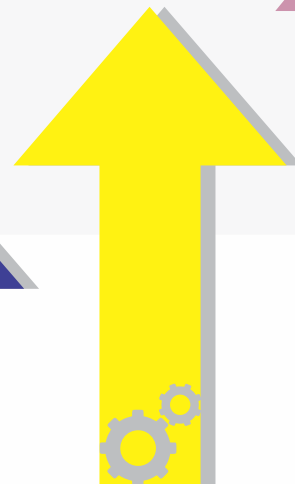
The Confederation of Indian Industry (CII) conducted an extensive collaborative public consultation thereafter and vision documents for 17 states and district development plans for 18 districts were developed through the process, besides a national vision document for India@75. Today, a decade after its first articulation, this vision is well on its way to realisation with Government, Industry and most importantly, mass citizen involvement and adoption.

THE VISION

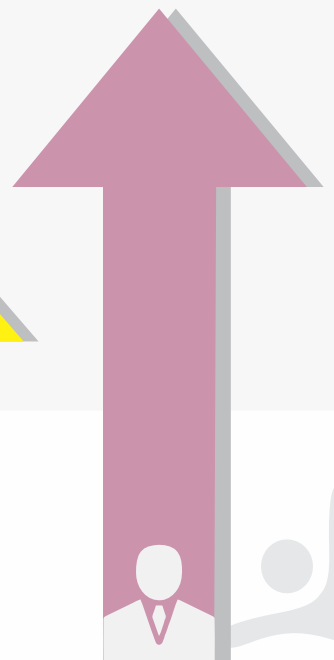
THE INDIA OF
2022



**Economic
Strength**



**Technological
Vitality**



**Moral
Leadership**

CATALYSING **CHANGE**

A STEP AT A TIME

**FOCUS
AREAS**

Sustainable Urbanization

Skills & Entrepreneurship

Volunteerism

Engagement Platforms

**KEY
ENABLERS**

**Change happens when governments
and citizens believe in the same vision
and work together to realise it.**

India@75 is the catalyst for this

CHANGE

SUSTAINABLE

CITY CONNECT



Bengaluru had established 'City Connect' - an industry led platform for collaborative and participative urbanization to create liveable cities. The model has been adopted by India@75 as a best practice. It has been incubated and catalysed for successful replication in Chennai, Pune, Goa and Thiruvananthapuram.



“Citizens are connecting with their cities – with industry and governments serving as enablers – and both are benefiting. This is what India@75 is envisioned to be.”

URBANIZATION



The Pune City Connect is one such example which in association with the Pune Municipal Corporation, is today successfully providing underprivileged youth with sustainable employment.

Galvanising Citizen Partnership On Civic Issues



India@75, in collaboration with IBM volunteers, has worked in Coimbatore, Kochi and Indore, with an objective of creating awareness about citizen participation and collaboration with urban local bodies to address local issues.

SKILLS & ENTREPRENEURSHIP

A country of a billion plus people could mean a billion plus opportunities!

In 2010, the Government endorsed India@75's vision on skills. Taking a step in the direction, India@75, in partnership with National Skill Development Corporation (NSDC), launched Power to Empower, a Skills Enterprise Plan Competition to enable a sustainable vocational skills ecosystem in India. The aim is to encourage entrepreneurs to come up with innovative and scalable business solutions to skill the youth.

POWER TO EMPOWER

Over **1000000+** youth engaged
10000+ business ideas underway

Skillpedia is an online platform developed by India@75 to bring together various stakeholders to collaborate and leverage each other's strengths and resources to create an inclusive skill ecosystem in India.

SKILLPEDIA

Adopted by the Ministry of
Skill Development and Entrepreneurship

FORMER PM DR. MANMOHAN SINGH ON SKILL DEVELOPMENT

AT PROF. CK PRAHALAD'S MEMORIAL SERVICE ON 8 JULY 2010, NEW DELHI



The most intimate contact I had with him (Prof. CK Prahalad) was when he came to me and said what would you like to do for India at 75 and he suggested there is nothing more exciting than to have 500 million young Indians fully prepared to face the challenges of living in this modern competitive world. And he was very happy that I endorsed that vision of his. We formed a Skill Development Council and he was the moving spirit behind what motivated and what propelled the idea of skill development in the last four or five years.



VOLUNTEERISM

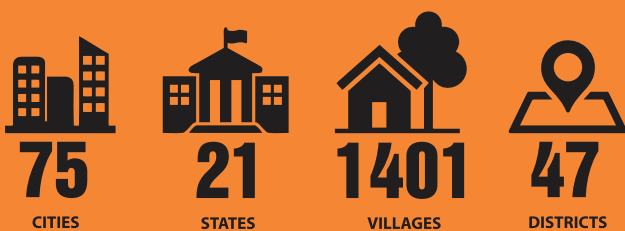
**People change people. Change societies. Change cities.
People will change our country.**

Volunteerism has been identified as the enabler cutting across all the vision elements of India@75. India@75 National Volunteering Grid promotes and enables an eco-system for structured volunteering with an aim to encourage greater citizen participation and pride.

COUNT ME IN

Engaging freelance volunteers to contribute time and skills for on ground activities.

GEOGRAPHICAL SPREAD OF ACTIVITIES



7275
VOLUNTEERING
HOURS 2015

24790
VOLUNTEERING
HOURS 2016

250000
VOLUNTEERING
HOURS 2017

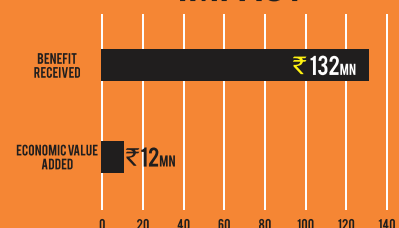
1,50,000
TOTAL NO. OF
VOLUNTEERS ENGAGED

12,03,726.6
TOTAL NO. OF PEOPLE
REACHED OUT TO

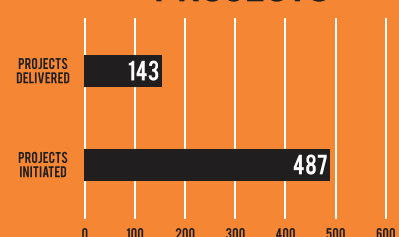
PRO BONO

Connecting skilled corporate volunteers to grassroots non-profits aimed at building organizational capacity and systemic strength.

IMPACT



PROJECTS



A National Volunteering Week is held from 18 to 24 January every year.

A unique Economic Value Aggregator, developed by India@75, helps corporate India monetize the value of their Pro bono initiatives.

ENGAGEMENT

Nation building is not a fixed destination. It is a process.

HACKATHONS

Hackathons are conducted nationwide to promote the entrepreneurial spirit amongst young enthusiasts, to solve developmental challenges.

Participants come together for 48 hours to develop an app prototype that provides solutions to challenges in identified thematic areas using any suitable technology.



INDIA@75 WEEK

The India@75 Week organized from 8 to 14 August each year, serves as an annual stocktaking for introspection and realigning of future strategy. India@75 creates multiple platforms for engagement to bring convergence & alignment for the India@75 vision with influencers and common citizens alike.

PLATFORMS

It requires questioning, introspection, communication and course correction.



CYCLOTHONS

Cycloths conducted by India@75 serve as an important reminder to make cities liveable, accessible and pollution free. Cycloths are held through the year, across cities and draw enthusiastic participation.



THE AGENDA

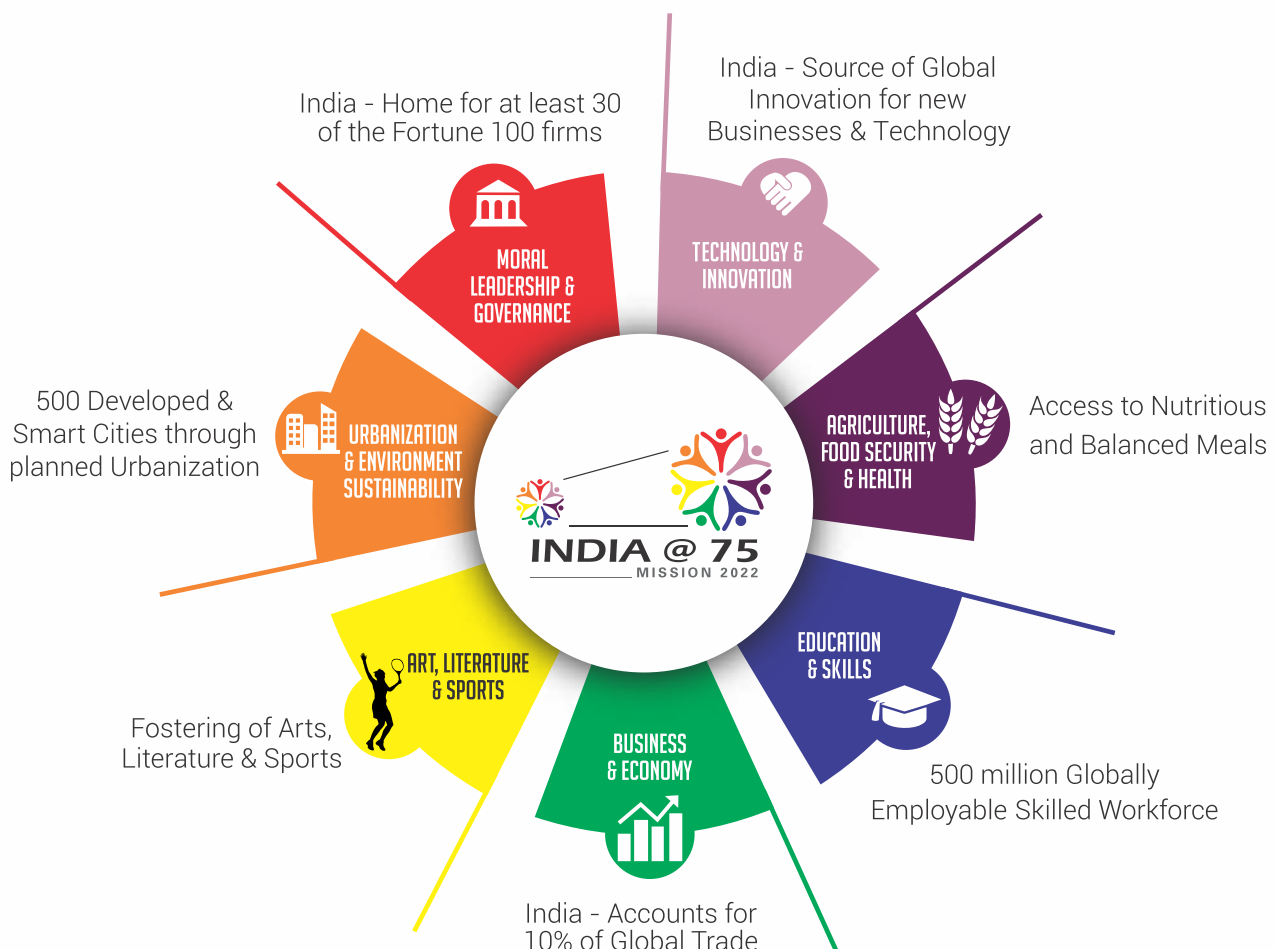


Hon'ble Prime Minister of India, Shri Narendra Modi
in his address to the Joint Session of US Congress, June 2016

“ By 2022, the seventy-fifth anniversary of India's independence, my to-do list includes:

- A vibrant rural economy with robust farm sector
- A roof over each head and electricity to all households
- To skill millions of our youth
- Build 100 smart cities
- Have a broadband for a billion and connect our villages to the digital world
- Create a twenty-first century rail, road and port infrastructure

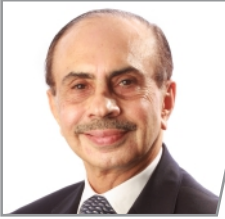
These are not just aspirations; they are goals
to be reached in a finite time-frame.”



“ The process of socializing the concept of India@75 and working with state level planners and a large cross section of society must now translate into a standing group of volunteers who will work full time – a India@75 Peace Corps – if you will. We need young people with passion, dedication and a willingness to devote a few years of their time to build a new India, the India@75 ”

Prof. CK Prahalad

THE VOICE



India@75 has uniquely positioned itself so as to make innovative interventions for bridging the gaps in the endeavors of the Government, Industry and Private players for skill development, entrepreneurship and employment generation to translate India's demographic profile into dividend not only for India but globally.

Adi Godrej, Past President, CII; Chairman, India@75 Foundation; Chairman, Godrej Group

India@75 should be a happy nation and requires an engaged Republic. A transparent and trust driven society where people have jobs & financial security. A nation that focuses on infrastructure, education and healthcare for all its citizens.

Shobana Kamineni, President, CII; Executive Vice Chairperson, Apollo Hospitals Enterprise Limited



India@75 is an ambitious mission where aspirations will always exceed resources. To achieve this mission Indians from all walks of life would need to work together using tools of entrepreneurship, science, technology, innovation and value based leadership. We have begun the process of creating programs and interventions which will allow such cross-pollination to be actualized and are eager to work with the nation in this transformational process.

Kris Gopalakrishnan, Past President, CII; Trustee, India@75 Foundation; Co-Founder, Infosys Ltd; Chairman, Axilor Ventures

India@75 symbolizes the development agenda of CII and volunteerism has been identified as the key enabler for wider outreach and impactful delivery of intended social initiatives.

Chandrajit Banerjee, Director General, CII



Nation building has to be a collaborative movement between corporate, youth and NGOs. People could contribute through time or skills. These are the pillars of volunteering, especially pro bono skilled volunteering. India@75 aims to engage individuals and motivate them to participate, step up, count themselves in this movement.

Rajan Navani, Trustee, India@75 Foundation; Immediate Past Chair, CII Council on India@75; Vice Chairman & Managing Director, Jetline Group

Volunteering puts leaders in touch with the reality of how communities are facing up to major challenges. Complex social issues and grave questions being asked around the sustainability of businesses everywhere around the world will force more leaders to embrace volunteering, and actively demonstrate a sense of personal responsibility.

Mukund Rajan, Chair, CII Council on India@75; Chairman, Global Sustainability Council; Chief Ethics Officer, Head - International Operations, Tata Sons





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